# Stephanie POEEB







BIOGRAPHY



 $www.stephaniepower.com\\ hello@stephaniepower.com$ 



TEPHANIE POWER IS AN ARTIST AND EDUCATOR. She holds an MFA in Documentary Media from Ryerson University (2016). Her work explores hidden narratives, memory, and visual juxtapositions found through observing urban environments by way of psychogeography, chance and contemplation. Her book MY/NY Deluxe Picture Book, a photographic scrapbook published and exhibited in June 2016, draws inspiration from the history of New York street photography.

Her graphic design and illustration work has been honored by the AIGA, the New York Art Directors Club, Applied Arts, The National Magazine Awards and the ADCC. She teaches at OCAD University.



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#### PERSONAL HISTORY

Education

VISUAL LANGUAGE: HOW PICTURES SPEAK TO EACH OTHER | May 2018

Contact Photography Festival Workshop with Jason Fulford

MFA, DOCUMENTARY MEDIA | 2014 ~ 2016 Ryerson University: School of Image Arts

FASHION COMMUNICATION | 1984 ~ 1988

Ryerson University: School of Fashion

GENERAL STUDIES | 1981 ~ 1982

Memorial University, St. John's, Newfoundland

Exhibits

MY/NY DELUXE PICTURE BOOK

Doc Now: Ryerson University Documentary Media Festival; Rally Gallery, Toronto Self-published book & exhibit, 2016.

Publications & Press

MODERN VINTAGE ILLUSTRATION

Edited by Martin Dawber, Batsford UK, 2012

MASHABLE.COM

10 Amazing Hisptamatic iPhone Photos, 2011

Selected Writing

I'LL BE YOUR MIRROR Reflecting on Diane Arbus & Nan Goldin, 2015

IN THE STREAM OF CONSCIOUSNESS The Truth is Just a Plain Picture, 2015

STREET PHOTOGRAPHY Style & Substance, 2016

MY/NY DELUXE PICTURE BOOK Masters Research Paper, 2016

Awards & Scholarships

30 art direction, design and illustration awards, including honours from the AIGA, the New York Art Directors Club, Applied Arts, The National Magazine Awards and the Advertising and Design Club of Canada.

Ryerson Grad Scholarship: 2014 ~ 2016

Skills

Adobe Suite (InDesign, Photoshop, Bridge, Lightroom, Illustrator, Acrobat), Microsoft Word and Powerpoint, Final Cut Pro; social media platform content creation and maintenance; photo editing and management; digital and analog photography; writing and research methodologies.



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### PROFESSIONAL EXPERIENCE



ONTARIO COLLEGE OF ART & DESIGN UNIVERSITY | SEPTEMBER 2007 ~ PRESENT Instructor: 1st, 2nd & 3rd year Illustration Core Studio

RYERSON UNIVERSITY SCHOOL OF IMAGE ARTS | SEPTEMBER - DECEMBER 2017 Instructor: Visual Studies I, 1st year Photography program

APRIL 2016: Graduate Assistant for work-in-progress and final critical feedback sessions for thesis work by 4th year Photography program students

RYERSON UNIVERSITY SCHOOL OF FASHION | SEPTEMBER 2008 ~ APRIL 2010 Instructor: 3rd year Digital Illustration, Advertising Design and Typography + Graphic Production



#### **CLIENTS**

Random House, Farrar, Straus & Giroux, Penguin Books, Avon Books, Scholastic Books, Harlequin, Hyperion Books for Children, Groundwood Books, The Bay. Chicago Tribune, New York Daily News, Wall Street Journal, Baltimore Sun, Boston Globe, National Post, Seventeen, YM, In Style, MORE, Entertainment Weekly, TV Guide, Today's Parent, ELLE, Toronto Life Fashion, Hasbro, Nickelodeon.

Art Director

## **CLIENTS**

Cadillac Fairview, Canada Post, Nickelodeon, Ontario Ministry of Health, Coach House Press, Random House Canada, Reactor Artwear, Reactor Gallery, Liberty Boot Co., Drawn & Quarterly, Doll Factory Studios, Harlequin Books, Fairview Mall, Doc Now.

GRAPHIC DESIGNER | 2003 ~ PRESENT

SENIOR ART DIRECTOR, REACTOR ART & DESIGN | 1989 ~ 1997

Art direction, conceptualization and design of print media working closely and independently with clients, illustrators & photographers. Specialization in book and magazine design.